Person-Centered Planning and Supports for Vaccine Access

JULY, 21 2021
Agenda

Welcome and Introductions to Today’s Speakers and Topic

A Person-Centered Approach to Vaccine Confidence

*Sheli Reynolds from the LifeCourse Nexus*

Watch a Short Video

“Vaccinating the Highest Risk and Hardest to Reach”

*Ethnic Media Services*

Panel Discussion:

Building Vaccine Confidence, Person-By-Person

*Liz Weintraub & Sheli Reynolds*
Welcome
Person Centered Planning and Supports for Vaccine Access

Sheli Reynolds, PhD | UMKC- Institute for Human Development, UCEDD

July 21, 2021
About Sheli

• Associate Director, UMKC Institute for Human Development, UCEDD

• Key Initiatives
  • Charting the LifeCourse Nexus
  • Missouri No Wrong Door System
  • National Community of Practice on Supporting Families
  • Missouri Family to Family Health Information Center
  • Missouri Living Well Grant

• Sibling of three brothers, one who is 35 years old with developmental disability
No Wrong Door and Aging Disability Resource Centers

Transforming the way people access services in the community

Support individuals and caregivers to make decisions on complete and accurate information about their options for anyone seeking long term services and supports regardless of age, income or disability.
Role of NWD and ADRC’s

Provide unbiased and in-depth information to help make informed decisions

- Discovery & Navigation (Info and Training)
- Connecting & Networking (Talking to someone that has been there)
- Goods & Services (Day to Day, Medical, Financial Supports)
Principle of Person-Centered Practices

• **Focus on the person.** The person is at the center of the process. The person’s desires should be heard, honored, valued and reflected in the services received. People who are important in the person’s life should be part of the planning process.

• **Choice and self-determination.** People should make choices (with support if needed and wanted) about services and supports as well as decisions regarding their own health, well-being and life goals.

• **Community inclusion.** People must have full access to the community and be treated with dignity and respect.

• **Availability of services and supports.** People should have access to an array of individualized services that meet their particular needs.

Person-Centered Thinking, Planning, and Practice: A National Environmental Scan of Definitions and Principles, Human Services Research Institute as part of NCAPPS technical assistance (November, 2019)
Dignity of risk is the idea that self-determination and the right to take reasonable risks are essential for dignity and self esteem and so should not be impeded by caregivers, concerned about their responsibility to ensure health and welfare.
How to talk to your (patients) about COVID-19 vaccination

• Lead with Listening
• Use (person)-centered communication techniques
• Respond to questions and concerns with empathy
• Give your strong recommendation
• Wrap up the conversation with action step

https://www.cdc.gov/vaccines/covid-19/hcp/engaging-patients.html
Balancing “Important TO and FOR”

Important TO the Person

Important FOR the Person

Dignity of Risk; Self-Determination

Health and Safety
Charting the LifeCourse
Person Centered Tools
Vision for Good Life

Family Friends TATTOOS
Vacations  Girlfriend
Concerts WWE Nascar
Money Job/own business
Fire Station Church
Tiger Football Royals
Good Food Pepsi Beer
Active Healthy & Fit

Poverty/No Money
Poor Health Diabetes
Heart Disease Guardian
Isolated/Segregated
Institution/group home
Treated Differently
Vision for Staying Healthy and Safe from COVID

Vision for What I Want

- Go back to work
- Hug my family and friends
- Exercise at gym
- Go to concerts

What I Don't Want

- Get sick or get others sick
- Keep wearing a mask
Vision for Staying Healthy and Safe from COVID

Supports for Vision

**Support My Vision**
- Wash Hands
- Cover Cough/Sneeze
- Stay home when sick
- Wear mask, if needed
- Get vaccinated

**Go back to work**
- Hug my family and friends
- Exercise at gym
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**What I Don't Want**
- Get sick or
- get others sick
- Keep wearing a mask

Vision for What I Want
Vision for Staying Healthy and Safe from COVID:

Barriers

- Don’t Wash Hands
- Don’t Cover Cough/Sneeze
- Don’t Stay home when sick
- Don’t Wear mask, if needed
- Don’t Get vaccinated

Go back to work
Hug my family and friends
Exercise at gym
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Get sick or get others sick
Keep wearing a mask
Vision for Staying Healthy and Safe from COVID

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Vision for What I Want

www.lifecoursetools.com
Trajectory for Getting Vaccinated

Understanding What they Don’t Want

Getting Vaccinated from COVID

Understanding WHY someone does not want to get vaccinated
Understanding WHY: Fears, concerns, hesitancy

Getting Vaccinated from COVID

- Don’t like needles
- No transportation
- Money to pay for it
- Not sure where to go
- My family said no
- Misinformation

Understanding WHY someone does not want to get vaccinated
Trajectory for Getting Vaccinated

Providing Information that Informs Choice

“local, personal and relatable stories on how it benefits self and others they care about”

Getting Vaccinated from COVID

-Vaccine is safe and free.
-Chances of dying from or being hospitalized drops to nearly zero.
-Protect yourself and others around you

Don’t like needles
No transportation
Money to pay for it
Not sure where to go
My family said no
Misinformation

Understanding WHY someone does not want to get vaccinated
Informed Choice | COVID

Getting COVID

Getting Vaccine
Vaccination Resources

Best way to communicate or learn?

- Credible Websites, Blogs, Social media
- People in their life they trust

Vaccine Info and Resources

- Doctors and Nurses
- Pharmacy
- Schools
- Senior Centers
- Dentists
- Employers

CDC Resources
- State Health Resources
- Case Managers
- NWD Staff

PERSONAL STRENGTHS & ASSETS
- Skills, personal abilities, knowledge or life experiences
- Strengths: things a person is good at or others like and admire
- Assets: personal belongings and resources

TECHNOLOGY
- Personal technology anyone uses
- Readable or adaptable technology with day to day tasks
- Environmental technology designed to help with or adapt surroundings

RELATIONSHIPS
- Family and others that love and care about each other
- Friends that spend time together or have things in common
- Acquaintances that come into frequent contact but don’t know well

COMMUNITY BASED
- Places such as businesses, parks, schools, faith-based communities, health care facilities
- Groups or membership organizations
- Local services or public resources everyone uses

ELIGIBILITY SPECIFIC
- Needs-based services based on age, geography, income level, or employment status
- Government paid services based on disability or diagnosis, such as special education or Medicaid

Charting the LifeCourse
www.lifecoursetools.com
Candace’s Supports for Healthy Living

- Knowing how to speak up when I do not feel good
- Taking a time out when I am getting overwhelmed with something, then going back to the work when I know that I can think straight
- Taking my medicine when I am suppose to
- Knowing myself
- Working

- Laptop
- Cell phone
- Apple Watch
- Apps on my phone
- Like the calm app
- Grammarly
- Reminders
- Outlook Calendar

- The park
- Doctor’s office
- Pilates
- Supported employment

- Family
- Friends
- Co-workers
- Church family
- Doctors

- Health Insurance
- Case Manager
Addressing Vaccine Hesitancy

“keep your expectations modest. Set an achievable goal, such as opening the topic, not changing minds in one chat.”

Lonnie G. Bunch III, the secretary of the Smithsonian via Twitter thread

- Place of concern, not hostility
- Listen and understanding
- Praise safety measures
- Respect choice and do not debate
- Don’t talk at them
- Not about winners vs. losers
charting the LIFE COURSE NEXUS

The intersect of ideas, collaboration and transformation.

www.lifecoursetools.com
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Host of Tuesdays with Liz
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Why I care about COVID-19 vaccines:

• I want to be safe
• I want my family and friends to be safe
• I want to get back to a “normal” life in my community
• I want to see people in-person again
• I want to get out of this dark, dark tunnel
Maryland Go VAX video

- Filmed video Public Service Announcement for state of Maryland’s public vaccine campaign, ‘Go Vax’
- Played on local television stations in Maryland
- GoVax - Phil & Liz Weintraub 120 on Vimeo

“The symptoms of the virus are much more severe than the side effects of the vaccine.”
- Phil Weintraub
Tuesdays with Liz contest

- Fun way for people to talk about why getting the vaccine is so important
- Asked for stories from the AUCD and wider disability community
- Shared the stories on AUCD social media and with Federal partners like the CDC
- Tuesdays With Liz - YouTube
Plain language and vaccines

Plain language is using only the words that are needed and that everyone can understand.

- COVID-19 and vaccines can be hard to explain and understand.
- Using plain language helps everyone understand and feel safe.
- [Vaccine-Confidence-plain-language-talking-points.pdf](https://nationalcenterdph.org)
Vaccine resources in plain language

- **Tuesdays with Liz**
- **National Center on Disability in Public Health**
  - Talking points
  - Social media graphics
  - Videos
  - Social story
- **Autistic Self Advocacy Network**
  - Videos
  - Fact sheet
- **Green Mountain Self Advocates**
  - Booklet
“Vaccinating the Highest Risk and Hardest to Reach”
Ethnic Media Services
Thank you!